Kestrel Drones

Logo guide

Primary logo



On light and dark backgrounds





Colours

#0D2441
RGB 13 36 65
CMYK 80 44 0 75

#F26218
RGB 242 98 24
CMYK 0 59 90 5

#57667B
RGB 87 102 123
CMYK 30 17 0 52

#CA612F
RGB 202 97 47
CMYK 0 52 77 21

Usage rules

Clear space around the logo: at least the height of one capital letter of the name.

Minimum size: 25 mm wide in print, 120 px on screen.

Do not stretch, rotate, recolour or add shadows.

Files: SVG (web), PDF and EPS (print, Illustrator, CorelDRAW), PNG 512 / 1024 / 3000 px (transparent), app icon, favicon.

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